



**MUTTVILLE**  
senior dog rescue

# IMPACT REPORT 2017



**IN 2017, YOUR  
IMPACT WAS FELT  
MORE DEEPLY THAN  
EVER BEFORE.**

**In 2017, you saved a record-breaking 1052 dogs.  
Without you, they would not have survived.**

You relieved more pain, spread more love, and opened the door to more new beginnings than ever before.

Thanks to you, Muttville not only saved more dogs, but relieved more pain and suffering more quickly. New equipment allows us to diagnose quickly the most common senior complaints, including cancer, high blood pressure, stones and infections. The more quickly dogs are diagnosed, the more quickly they are treated – and the more quickly they are able to find their forever homes.

We hosted a record number of senior groups and youth humane education classes, and we welcomed visiting professionals eager to learn about our pioneering programs, especially our cage-free environment, our hospice program, and our on-site veterinary program.

We participated for the first time in large-scale disaster relief. We stretched to help where help was needed, and thanks to you, we could.

Every day, we hear from adopters who tell us how their lives have changed thanks to a Muttville dog, from the seniors who tell us they are rejuvenated by their new companions, from the families who can't believe how much joy their Muttville dog has brought. These are our ambassadors, changing the way the world thinks of seniors.

Here is a glimpse of what you accomplished in 2017.

With grateful wags and woofs from the mutts,

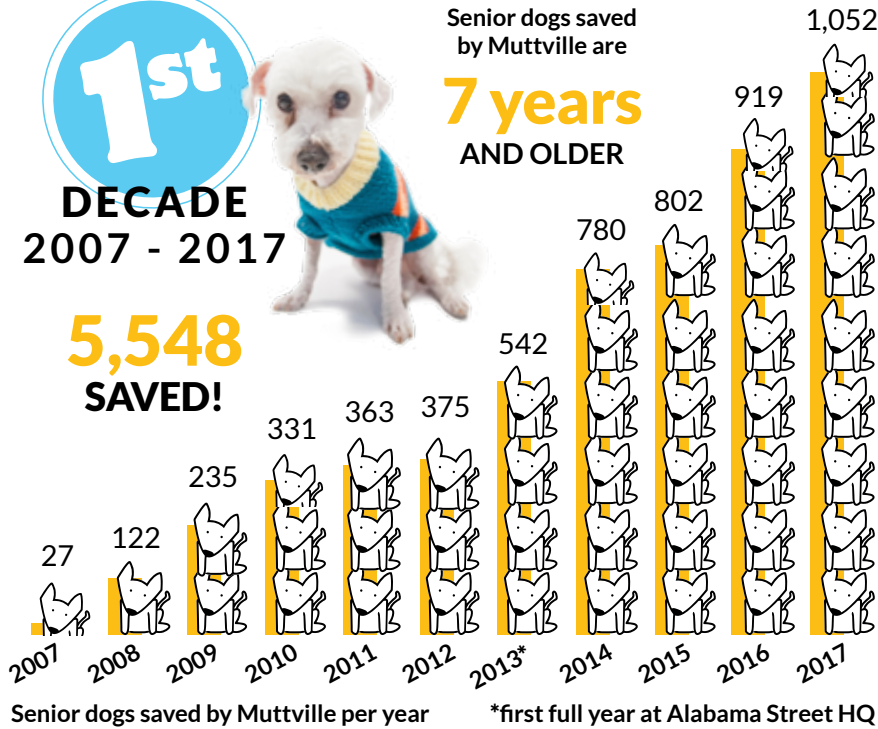


**Sherri Franklin**  
CEO/Founder  
Muttville Senior Dog Rescue

**1<sup>st</sup>**  
**DECADE**  
**2007 - 2017**

**5,548**  
**SAVED!**

Senior dogs saved  
by Muttville are  
**7 years**  
**AND OLDER**



**5000<sup>TH</sup>**  
**DOG RESCUED**



Leo, a Pomeranian mix, was our 5000th rescue! Blind and blanketed with foxtails, he was found wandering across a freeway in Modesto. He recovered in time for our annual gala, the Muttville Senior Prom, where he made his debut. And he was adopted 7 days later!



**SENIORS FOR  
SENIORS  
ADOPTIONS**

Because a companion animal enhances life so much, and because senior dogs are perfect for senior citizens, and because a dog just makes everything better, Muttville wants to make it easy for seniors to adopt! Our Seniors for Seniors program is designed to address the most common reservations a senior may have about adopting a dog. We waive the adoption fee, provide the first month of supplies, provide ongoing support, and promise to take back the dog if the adopter becomes unable to care for it – no questions asked. In 2017, our Seniors for Seniors adoptions increased 22.7%!



**CUDDLE CLUB EVENTS**

We hosted more Cuddle Clubs in 2017 than ever before. Senior facilities love these events, where senior groups can come to Muttville for an afternoon of some mutt love. "The time spent with the dogs in this program brought pure joy to my residents and left them wanting to return for some more lovin' asap!," said the program manager at Cypress at Golden Gate. "The atmosphere is welcoming, comfortable and reflects the love the Muttville crew puts into their work!"



**MUTT SERCISE  
CLASS**





**1st**



**DISASTER  
RELIEF**



In 2017, for the first time, Muttville had the capacity to provide significant help in disasters. We made an emergency visit to Texas in the aftermath of Hurricane Harvey and brought home all the seniors already in shelters before the storm in order to make room for victims of the storm. Our vet team traveled north to Wine Country fires to treat burns on ears, paws, and bellies, and visited improvised shelters to work with evacuees. "Because all of the animals and their owners were being housed in one space," said Angela Ramiro, our veterinary program manager, "it was critical that we provide vaccinations, dewormings, and flea control to prevent an outbreak of disease. We also helped comfort some very stressed out cats, dogs and birds (treating them for stress diarrhea, anxiety, not eating and not sleeping)." Thanks to you, these victims got the care they needed.



**19,047**  
**TOTAL HQ  
VOLUNTEER HOURS**  
41% more than in 2016

Muttville depends on volunteers for everything we do – walking and feeding dogs, transporting them, running events, data entry, organizing donations, even sprucing up HQ. Veterinarians and vet techs generously donated 356 hours in our vet suite.

**1st**

**HAWAIIAN  
DOG**



As a puppy, Eekie was found in a box at a garbage dump. She went to a loving home for nine years, until her guardian had to move and was unable to take her. Thanks to extraordinary efforts by volunteers, she made it to Muttville – and a wonderful new beginning.

**4.7**  
**HUMANE  
EDUCATION  
COURSES**





Muttville's hospice program means we can give happiness to dogs that come to us with untreatable serious illness or don't have long left to live. We find loving hospice homes where they spend their remaining time with joy. We love the updates we get from our hospice families, like this one about Henry, who came to us with an untreatable bladder tumor: "Henry is a total love. He's gotten strong and improved his stamina quite a bit! He ran through the meadow following deer trails, encountered three young bucks and was very respectful. As they moved toward him he stood his ground until they whirled away bounding off. He didn't chase, just looked happy. I'll try to get a pic but he's got me laughing so hard I forget, especially when he puts on his 'utterly sincere' face. Quite an act. Hope he's with us for quite a while. So grateful for him and for all the mutts that live in love thanks to you."



**HALF A MILLION  
FACEBOOK  
FOLLOWERS**



**99  
PARTNER  
SHELTERS**

Dedicated animal rescuers told us over the year how much we buoy their spirits. "It can be heart-wrenching not to bring everyone back and save them," says an intake coordinator at a local San Francisco rescue. "Because of Muttville, I can bring seniors back and there is hope for them. Muttville is a happy place and visiting there makes me feel better. The dogs all look so happy; that is a profoundly different sight than what I see out in the field. And sometimes a nuzzle from a friendly fuzzy face helps remind me of the positive impact we're having."

**HIGHEST GUIDESTAR  
AND CHARITY  
NAVIGATOR RATINGS**



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Muttville is a 501(c)(3) nonprofit organization and has received the highest possible ratings from both GuideStar and Charity Navigator, the leading nonprofit evaluator organizations. Our Tax ID is 26-0416747.

